



PROJECT
VISION

Eye Ball

MACAU

NIGHTS

SATURDAY

SEPTEMBER 21, 2024 | 5PM - 9PM

HYATT REGENCY WAIKIKI

2424 Kalākaua Ave. Honolulu, HI 96815

Sponsorship Prospectus

Aloha,

As we gear up for Project Vision Hawai'i's annual Eye Ball fundraiser gala, we are reaching out to you with great excitement and anticipation for the upcoming event. This year, the Eye Ball promises an unforgettable evening filled with glitz, glamour, and the electrifying ambiance of Macau Casino, all set against the stunning backdrop of the Hyatt Regency Waikiki.

Our theme, inspired by the vibrant and thrilling atmosphere of Macau, will transform the event into a night of high stakes, lively entertainment, and, of course, philanthropy. We believe this unique theme will create an engaging and unforgettable experience for our guests.

We are seeking your support as we strive to make this year's Eye Ball the most successful yet. Your generosity as a table sponsor or contributor to our silent auction would greatly contribute to the success of the event and, more importantly, to Project Vision Hawai'i's mission of increasing access to health and human services for the people of Hawai'i.

By sponsoring a table, you not only align your brand with a worthwhile cause but also gain exposure to a diverse and influential audience attending the gala. The Macau Casino theme provides an excellent opportunity for creative branding and marketing tie-ins, ensuring that your company stands out in the minds of our attendees.

Additionally, we invite you to consider donating items for our silent auction, giving you a unique chance to showcase your products or services while supporting a cause that positively impacts our community. Whether it's an exclusive experience, a sought-after item, or a unique service, your contribution will help us raise vital funds.

The Eye Ball is scheduled for September 21, 2024, at the Hyatt Regency Waikiki, and we anticipate a memorable evening filled with excitement and philanthropy. We are confident that your involvement will not only enhance the experience for our guests but also contribute significantly to Project Vision Hawai'i's mission.

Please find attached detailed information about sponsorship opportunities. If you have any questions or require further information, feel free to contact Ryan Naka at ryan@projectvisionhawaii.org.

Thank you for considering our request, and we hope to count on your valued support for this worthy cause.

Mahalo,



Darrah Kauhane, MS
Executive Director



Ryan Naka
Director of Philanthropy

ABOUT PROJECT VISION HAWAI'I

Project Vision Hawai'i provides health and human services, targeting communities with access to care issues such as lack of insurance, geographic challenges, cultural barriers, and limited or no income. Our success in serving vulnerable populations comes largely because of two unique strategies: 1) we bring services directly to access-challenged communities; and 2) services are always 100% free of charge to participants.



OUR PROGRAMS INCLUDE:

- **Better Vision For Keiki** - Vision screenings in Title I schools, along with hearing screenings coming in early 2023
- **Hiehie Homeless Outreach** - Mobile showers for individuals facing homelessness, paired with street medicine, wound care, case management, housing placement, and more
- **Mobile Health** - Mobile vaccinations and health services
- **SNAP & MedQUEST Outreach** - Food stamps and medicaid enrollment and servicing, in partnership with DOH
- **Cataracts Day** - Free cataract surgeries for patients who are underinsured and uninsured
- **Moving Forward** - Re-entry counseling and support
- **Hawaiian Eye Foundation** - The international service arm of PVH, to promoting the preservation, restoration, and improvement of vision throughout the pacific through charitable service, education, and research programs.
- **Kauhale** - A safe and compassionate place to heal and recuperate, and to provide holistic supportive services in a community setting. This is a village for those who have experienced trauma, to care for each other.
- **Project Vision Smiles** - Address dental health disparity in underserved communities.

ABOUT EYEBALL:

Our signature event, The Eye Ball, is an annual fundraiser for Project Vision Hawai'i to raise funds to continue our mission of increasing access to health and human services for the people of Hawai'i, especially our most vulnerable populations. The funds raised at the event go directly towards staffing, supplies, and other related expenses which allow our teams to bring services directly to access-challenged communities across the state.

CONTACT:

Ryan Naka
Director of Philanthropy
ryan@projectvisionhawaii.org
(808) 724-9357





Eye Ball

SPONSORSHIP OPPORTUNITIES



DIAMOND SPONSOR \$15,000

- Named as presenting sponsor with unique naming recognition leading up to and at the event
- Premium table of 10 at the Eye Ball with premium wine service
- Prime placement of logo and name on website, all printed event materials, and social media
- Recognition and speaking opportunity at the Eye Ball
- Two-page color spread in the event brochure
- Signage at food stations and casino tables



PLATINUM SPONSOR \$10,000

- Premium table of 10 at the Eye Ball with premium wine service
- Prime placement of logo and name on website, all printed event materials, and social media
- Recognition and speaking opportunity at the Eye Ball
- One-page color ad in the event brochure
- Signage at food stations and casino tables



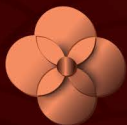
GOLD SPONSOR \$7,500

- Premium table of 8 at the Eye Ball
- Key placement of logo and name on website, all printed event materials, and social media
- Recognition and speaking opportunity at the Eye Ball
- Half-page color ad in the event brochure
- Signage at hors d'oeuvre and bar stations



SILVER SPONSOR \$5,000

- Premium table of 8 at the Eye Ball
- Appearance of logos and name on website, all printed event materials, and social media
- Quarter-page color ad in the event brochure



BRONZE SPONSOR \$2,500

- Premium table of 8 at the Eye Ball
- Appearance of logos and name on website, all printed event materials, and social media

EVENT BROCHURE ADVERTISING

- Full Page (5.5"w x 8.5"h) \$500
- Half Page (5.5"w x 4.25"h) \$250
- Quarter Page (5.5"w x 2.125"h) \$125

LOGO SPECS.

- Vector format or Resolution: 300 dpi minimum
- File Type: ai, psd, svg, eps, jpg, png

AD SPECS.

- Resolution: 300 dpi minimum
- Full color, with 0.125" bleed
- File Type: AI, PSD, PDF, JPG
- Send to ryan@projectvisionhawaii.org

Eye Ball

2024 SPONSOR COMMITMENT FORM

SUBMIT

please return completed form and check (if applicable) to:

Project Vision Hawai'i
810 N. Vineyard Blvd.
Honolulu, HI 96817

Project Vision Hawai'i is a 501(c)(3) nonprofit organization. Contributions are tax deductible to the extent permitted by law. Please consult with your financial advisor.

QUESTIONS?

Contact Ryan Naka at
ryan@projectvisionhawaii.org or
(808) 724-9357

DONATE LUCKY NUMBER PRIZES

Interested in donating items to our lucky ticket drawing? Please contact Ryan Naka to coordinate pick-up or drop-off.



SPONSOR INFORMATION

Company Name

Mailing Address

City State Zip

Contact Name & Title

Phone

Email

Sponsorship Commitment

Please check which sponsorship(s) you would like to secure for Eye Ball 2024

- Diamond \$15,000 Gold \$7,500 Bronze \$2,500
 Platinum \$10,000 Silver \$5,000

Event Brochure Advertising:

- Full Page Ad \$500 Quarter Page Ad \$125
 Half Page Ad \$250

PAYMENT INFORMATION

Please invoice my company for the above marked amount(s).
I need an organizational W-9 to complete payment.
Enclosed is a check made payable to Project Vision Hawai'i
Please charge my credit card for the above marked amount(s).

Credit Card #:

Name On Card:

Exp. CVV:

Billing Address:

City State Zip

Signature

Print Name

Date